

# ACRL WA 2011 Presentations

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## **RADical redesign: Introducing college freshmen to Research and Discovery through online instruction**

Amanda Hornby, Nichole Maiman Waterman, Kathleen Collins (University of Washington)

Like many libraries, University of Washington's Odegaard Undergraduate Library struggles to familiarize new, tech-savvy students with academic research. We will discuss the Research and Discovery (RAD) Project's development, the insights we've gained from working closely with student- instructors, and the process our small team used to implement large-scale student-centered instruction.

## **Off the RAILS! The Rubric Assessment of Information Literacy Skills (RAILS) Project at UW Bothell**

Amanda Hornby (University of Washington), Jackie Belanger, Nia Lam, Dani Rowland, Beth Sanderson (UW Bothell/Cascadia Community College Campus)

The UWB/CCC Campus Library participated in the first year of Megan Oakleaf's, RAILS project, investigating how rubrics can be used by librarians and faculty to assess information literacy skills. We will discuss the project's findings, our experience using rubrics, and share ideas for best practices in conducting sustainable IL assessment projects.

## **Sustaining Success: Defining Outcome Measures for Scholarly Communication Initiatives**

Isaac Gilman (Pacific University), Kay Vyhnanek (Washington State University), Sue Kunda, Andrea Wirth (Oregon State University)

For library scholarly communication initiatives to become sustainable services, it is necessary to identify outcome measures that can a) justify the need for the initiatives, b) guide allocation of resources, and c) provide benchmarks for growth. Panelists will discuss potential strategies for assessing the success and value of common initiatives.

## **Many hands/lighter work: Rethinking how we help our users at their point of need**

Hannah Gascho Rempel, Anne-Marie Deitering (Oregon State University), Verletta Kern (University of Washington)

Time and technology are barriers that consistently keep instruction librarians from creating all the tutorials they want to create. We will discuss how sharing and re-using content within content management systems we already use offer ways to re-envision the online help we provide.

## **Sustaining Government Information Skills**

Cass Hartnett (University of Washington), Andrea Sevetson (ProQuest)

The authors of Fundamentals of Government Information help take the mystery out of “thinking governmentally.” Focussing on two areas core to government reference -- Statistics and Regulations --we’ll teach participants to think like government documents librarians through examples of reference and research questions, and share expertise about sources and approaches.

## **“I’m Ready for My Close-up...” Keeping Your Library Off the B-List by Rethinking Your Approach to Marketing.**

Susan Gilman (University of Oregon, Portland), Ryer Banta (UW I-School), Jason DeShaw

Using an orientation video made for the University of Washington Libraries as a primary example, this presentation will discuss innovative marketing strategies libraries can use to create a sustainable campus-wide culture of collaboration.

## **Sustaining Our Campus Community: Designing Circulation Services for Today’s Users**

Jennifer Nutefall, Danny Smith (Oregon State University) , Judy Solberg (Seattle University)

This presentation will focus on the future of circulation and access services. Come find out about two access services departments that are moving forward with radical customer service focused changes. The session will include specific changes taking place, goals for the future, and the impact of these changes on staff roles and responsibilities.

## **Rocket Surgery in the Library: DIY Usability Testing to Improve Student Experience**

Emily Wood (Pierce College)

Usability testing helps librarians understand where students “get stuck” in online research, but is hard to fit into tight budgets and schedules. Pierce College Library adapted a cheap, simple process using Tegrity, Angel and other tools to test student experiences with library resources. Develop your own simple usability testing plan!