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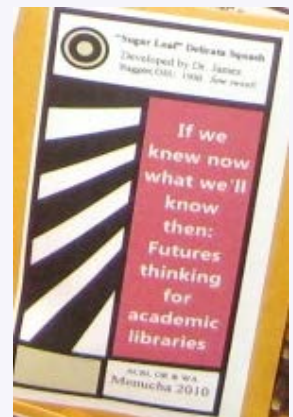
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President's Message

by Alyssa Deutschler

I attended the ACRL Oregon/Washington conference at Menucha this October. Organized around the theme of "Futures Thinking," the conference was predictably stellar, featuring great speakers, a beautiful setting and perhaps the most useful conference schwag I've ever had the good fortune to encounter: squash and pea seeds!



One of my favorite aspects of the "Oregon version" of our local ACRL conference, however, is one that might initially seem daunting: the lack of session choice. Unlike most of the conferences in Library World, ACRL Oregon doesn't feature concurrent sessions. You just show up, sit down in the lovely, rustic main hall at the Menucha Conference Center, and start listening.



The first time I attended an ACRL conference in Oregon, I felt dismayed by this "one room" conference format. "What - no running around, trying to choose the session whose title or brief abstract most exactly matches up with my work or my interests? What if the speaker doesn't address a situation that is directly applicable at my library?! What if I GET BORED?!" And yet, I have found over the span of several Oregon conferences, that this lack of choice is a boon. As a reference and instruction librarian, I most often gravitate towards those topics at conferences.

However, at ACRL Oregon I am often most intrigued, challenged and enriched by hearing a speaker whose area of

expertise is completely outside of teaching or reference. One year it was Terry Reese from OSU, talking about “next generation catalogs.” This time, it was Jamene Brooks-Kieffer from Kansas State, discussing the past and future of the library link resolver. Prior to the Oregon conference, the only time I thought about the link resolver was to curse it when it didn’t work. Jamene’s talk opened my eyes to myriad issues underlying the link resolver and how it might affect the future of journal purchases (imagine buying at the article level!). My fellow UW Bothell colleagues and I were still discussing this even as we made the long drive back to Seattle.

Congratulations to ACRL Oregon on such a great event! The ACRL Washington board is now busily planning the 2011 conference and we hope to offer you all an equally excellent experience (but I’m not sure how we’ll out-do that schwag!). Stay tuned for more information on theme and speakers.

And speaking of the ACRL Washington board...we’re looking for a new newsletter editor! Our current editor, Erica Coe, has done a



wonderful job for three years, but will soon become ACRL Washington President. We can’t clone her, so we’re seeking volunteers for the position. It’s a three-year commitment and primary responsibilities are producing the twice-yearly newsletter and serving as a voting member of the ACRL Washington board. More detailed information about the position can be found at the [ACRL Washington website](#), or you can contact Erica (elcoe@uw.edu) or me (adeutschler@uwb.edu) with questions.

Happy holidays and best wishes for 2011!
alyssa



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Central Washington University

Central Washington University's James E. Brooks Library is the recipient of an \$18,200 grant funded by the Institute of Museums and Library Services. CWU's project, "Stories for Learning, Laptops for Growing," is sponsored by the Washington State Library through its "Renew Washington" grants.

Collaborating with numerous other entities, Brooks Library will provide CWU students and community members access to computers, books, electronic resources, and staff to help them identify, apply to, and secure employment. Meanwhile their children will be engaged with story hour, newly donated books, and early-childhood literacy-embedded learning kits, thus serving the whole family in a supportive environment.

submitted by Gerard Hogan

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City University of Seattle

City University of Seattle librarians are partnering Fall quarter with the university's student services department to provide library orientation and research webinars. The webinars are part of a student initiative that supports City University of Seattle's strategic plan. Topics are identified based on student and faculty survey results and are scheduled throughout the quarter to coincide with research papers students must complete. Students have attended the webinars from sites in Washington State, Canada, and Greece!

CityU's library has also completed and launched its WorldCat Local Quickstart catalog, available at <http://cityu.worldcat.org>. Initial feedback from faculty and students has been positive.

submitted by Mary Mara

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Eastern Washington University

Welcome to Dean of Libraries, Richard Wilson, PhD

Dr. Wilson comes to us from Boise, Idaho, where he served as Associate State Librarian since 2000. He holds a PhD in Education from the University of Idaho, an MPA from Boise State University, an MA in Library Science from the University of Iowa, and a BA in History and Social Studies from Graceland College. His diverse background in strategic planning and program evaluation, personnel functions and fiscal operations will help lead the library through some critical, budget-conscious years. He has experience with continuing and distance education, and taught graduate Library Science classes while directing the Idaho Distance Education program in partnership with the School of Library and Information Management at Emporia State University. Dr. Wilson also brings to the library a wealth of knowledge in information technology and a strong skill-set in collaborative facilitation and dealing with special populations. Further, he has a solid record of scholarship, including numerous presentations and lectures to professional organizations, and has published more than 40 scholarly works in his career.

EWU Libraries' Annual Fundraiser

Oktoberfest, Galaxy Quest was an out-of-this-world success! Over 350 people attended the EWU Libraries annual fundraiser dinner and auction and were part of a record-breaking \$30,000 in net profits. The proceeds go directly into the Collection Endowment Fund



to purchase books, journals and electronic resources.



Galactic Cupcakes

Attendees enjoyed a stellar buffet dinner and hummus bars provided by Victor's, with a constellation of cupcakes by **Marsells Cakes & Desserts**. The wineries and breweries (**Latah Creek Winery, Walla Walla Vintners, Northern Lights Brewing Company, and Golden Hills Brewing Company**) were well received and the **Don Goodwin Group** flew people to the moon with live jazz on an intergalactic theme. As a new twist this year, the top three contenders in the **EWU Libraries' Star Search** provided entertainment for the evening, with one lucky student receiving a \$500 cash prize sponsored by [WestCoast Entertainment](#) and [TicketsWest](#).

All attendees could bid on a variety of auction items including computers, trips, jewelry, DVD players and so much more. We would like to thank our "Shining Star" donors this year: **Collins Family Dentistry, Jay Rea, Principal Financial Group, Western Real Estate Auctions,** and the **Dirk Lincoln Family** for supporting this event. View pictures from this year on [EWU Libraries flickr page](#).

Plans are already underway for next year. What theme will be chosen for 2011? To find out and keep in touch with the EWU Libraries "favorite" our web site at www.ewu.edu/library or join us on Facebook at <http://www.facebook.com/EWULibrariesOktoberfest>.

submitted by Carol King

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Pacific Lutheran University

PLU is delighted to welcome our new Instruction Librarian, Amy Stewart-Mailhiot. Amy comes to us from Vanderbilt University, but has roots in the Pacific Northwest; she hails from Oregon and received her MLIS from the University of Washington in 2001. Meanwhile, Gail Egbers is on sabbatical for the 2010-2011 academic year, and the PLU library transitioned to the WorldCat Local catalog this fall.

submitted by Genevieve Williams

University of Washington Bothell / Cascadia Community College

Announcements

The University of Washington Bothell and Cascadia Community College Campus Library is one of only five institutions nationwide selected to participate in the RAILS (Rubric Assessment of Information Literacy Skills) project during the 2010-2011 academic year. RAILS is based at the Syracuse University School of Information Studies and led by Assistant Professor Megan Oakleaf. The 3-year project seeks to measure information literacy skills of college students and is funded by the Institute of Museum and Library Services.

Presentations and Publications

Michelle Batchelor (Access Services Librarian) and Linda Frederiksen (Head, Access Services, Washington State University Vancouver) presented *Electronic Reserves: Change is Our Constant Companion* at the Access Services Conference in Atlanta GA, November 2010.

Michelle Batchelor (Access Services Librarian) presented *Training Technologies A-Zed : Getting Started With Training Innovation* at the Northwest Interlibrary Loan and Resource Sharing Conference 2010, Portland OR, September 2010.

Michelle Batchelor (Access Services Librarian) and Jennifer Rutner (Assessment & Marketing Librarian, Columbia University Libraries), Cynthia Matthias (Teen Services Librarian, Hennepin County Library) and Lisa Chow (Society, Sciences & Technology Librarian at Brooklyn Public Library) presented *Accessibility / Usability Survey of the American Library Association (ALA) Website* at the American Libraries Association Annual Conference 2010 in Washington DC, June 2010.

Jackie Belanger (Arts & Humanities Librarian) attended the [Association of College and Research Libraries \(ACRL\) Information Literacy Immersion Program](#) (Assessment Track) in Nashville in November 2010.

Jackie Belanger (Arts & Humanities Librarian), **Rebecca Bliquez** (Reference & Instruction Librarian), **Leslie Bussert** (Head of Instruction Services), **Danielle Rowland** (First Year Experience Librarian), and **Beth Sanderson** (Reference & Instruction Librarian) presented *Helping Students Find their Research Voice: Information Literacy and Research at Cascadia Community College* at the Washington Community Colleges Humanities Association Conference hosted by Cascadia

Community College in October, 2010.

Kathleen DeLaurenti (Reference & Instruction Librarian) has been appointed to the Music Library Association Legislation Committee.

Kathleen DeLaurenti (Reference & Instruction Librarian) and **Beth Sanderson** (Reference & Instruction Librarian) presented *A Success Story: Embedded Information Literacy at Cascadia Community College* at the College Librarians and Media Specialists of Washington State Conference, Kent, WA in April 2010.

Sarah Leadley (Director, UW Bothell/Cascadia Library and Associate Dean of University Libraries) is serving on the editorial board for the [ACRL Publications in Librarianship](#).

Venta Silins (Education Librarian) and other members of the Puget Sound Council presented *The Best for Grades K – 4 Books of 2009* and *The Best for Grades 5 –8* at the annual Washington Library Media Association Conference in Seattle, October 2010.

Venta Silins (Education Librarian) published "Reader's Advisory in the Academic Library: Issues and Ideas" for the July 2010 issue of Reader's Advisor News.
<http://lu.com/ranews/jul2010/index.cfm>

Promotions and Appointments

- **Doreen Harwood** (Business Librarian) has been promoted to the rank of Librarian
- **Leslie Bussert** has been appointed as the Head of Instruction Services.
- **Sarah Leadley** has been appointed Director of the UW Bothell and Cascadia Community College Campus Library and Associate Dean of University Libraries.
- **Suzan Parker** has been appointed as the Head of Reference Services.
- **Danielle Rowland** has been appointed as a Reference and Instruction Librarian/First Year Experience Coordinator, at the rank of Senior Assistant Librarian.

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University of Washington Seattle

Personnel

- **Heidi Nance** has been appointed Head, Interlibrary Loan and Document Delivery Services, 6/14/10

- **Stephanie Wright** has accepted a temporary appointment of Data Services Coordinator, Reference & Research Services, 7/1/10
- **Neil Rambo** has resigned from the position of Acting Director, Health Sciences Library & Acting Associate Dean of Libraries, 10/31/10
- **Nanette Welton** has been appointed Interim Director, Health Sciences Library & Interim Associate Dean of Libraries, 10/14/10

Leadership

- **Faye Christenberry**, English Studies Librarian, was elected Vice-Chair/Chair Elect of the Literatures in English Section of the Association of College and Research Libraries.
- **Sherrilynn Fuller**, Special Advisor to the Dean of University Libraries, received the Noyes award at the Annual Medical Library Association, May 24, 2010. The highest professional distinction of the Medical Library Association, the award recognizes a career which has resulted in lasting, outstanding contributions to health sciences librarianship. She has also been appointed Health Information Building Blocks Advisory Group (HIBBS) of the American Medical Informatics Association (AMIA). This Advisory Group will focus on guidelines for the development, deployment and evaluation of distance learning modules for health informatics training in low resource settings.

Announcements

- On November 9, 2010, the UW Libraries celebrated the grand opening of the new Research Commons. The Research Commons is intended to meet a new set of student and faculty needs that are emerging with the growth of data-driven research, digital scholarship and interdisciplinary studies. For more information, please visit <http://commons.lib.washington.edu/>
- The UW Libraries has joined more than 50 other libraries as members the HathiTrust Partnership. HathiTrust is a "partnership of major research institutions and libraries working to ensure that the cultural record is preserved and accessible long into the future" with a digital collection of over 7 million volumes that is expected to surpass 12 million within a couple of years.

Obituary

Lorraine Raymond, who retired in 1995 from her position as a Librarian in the Health Sciences Library, died recently. She was first employed in 1972 as a Marine Resources Librarian in the Fish/Ocean Library.

submitted by Emily Keller

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Washington State University

Open Access Week – October 18-24

The WSU Libraries hosted several events in celebration of Open Access Week, bringing awareness to author rights, journal pricing, faculty and student research, and the free exchange of scholarly information.

Jay Starratt, the Dean of Libraries, presented opening remarks at a reception to kick off OA week on October 18th in the Terrell Library Atrium. Flash drives promoting the WSU Research Exchange and trendy OA t-shirts were offered to faculty attendees.

On October 20th, Dr. Jim Satterlee, WSU professor of physical chemistry, participated in a panel discussion highlighting his involvement on the editorial board of *Biosensors*, a new OA journal. Published by MDPI of Switzerland, the journal will print its first issue in January 2011. The week's festivities concluded on October 21st with a demonstration of the Research Exchange, WSU's local institutional repository.

Post-Conference Update...

WSU Librarians Diane Carroll and Joel Cummings presented "Data Driven Collection Assessment using a Serial Decision Database" at this fall's ACRL-WA conference. Their paper, published in the December 2010 issue of *Serials Review*, is now available online at:
<http://dx.doi.org/10.1016/j.serrev.2010.09.001>

New Faces!

The WSU Libraries are pleased to welcome Anna Wheatley who was hired on June 1, 2010 as the Libraries' Development Coordinator.

Congratulations to the following Librarians promoted on July 1, 2010:

- Alan Cornish, Head, Library Systems, Promoted to Librarian 4

Betty Galbraith, Science Librarian and Instruction Coordinator, Promoted to Librarian 4

- Robert Matuozzi, Humanities Bibliographer, Promoted to Librarian 4
- J. Gregory Matthews, Cataloging Librarian, Tenured and Promoted to Librarian 3

submitted by Gabriella Reznowski

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Cultivating faculty relationships: Reflections on ACRL WA/OR 2010

Laura Krier, Systems/Metadata Librarian, Whitman College

When I first decided to take a job in Walla Walla, WA, and move from busy Boston to a small town in Eastern Washington, I was worried that I would feel professionally isolated. I was concerned that I wouldn't have many opportunities to meet and work with librarians outside of my own institution, and that lack of contact wouldn't allow me the kind of collaborations that incubate innovative and creative ideas. I shouldn't have been so worried. The Northwest has an incredible community of librarians, who work hard to build fruitful relationships, and that was made especially clear to me at ACRL OR/WA this year.

Libraries have been connected to networks for a long time, much longer than the existence of the technological networks we rely on so much now. We created cooperative networks to share resources and materials using whatever technologies were at our disposal starting in the earliest days of librarianship, and have relied on shared ideas and shared standards to work effectively together. The future of academic librarianship will only continue to build on these traditions. The technologies available to us now open up entirely new ways of sharing resources and ideas, and being creative in their use will keep us relevant and central to our institutions for a long time to come. At Menucha this year, we talked a lot about how to use these resources effectively, to create even better sharing networks among our libraries, from using Open URL technology to provide access to network-level materials to creating new digital libraries, accessible beyond our own institutions, using our unique local resources.

If there's one thing that stood out to me throughout all of the talks and panels at Menucha this year, though, it's that

collaboration has to extend beyond the walls of the library. This isn't a new idea, either, but it will become more and more critical into the twenty-first century. As budgets in our institutions get tighter and tighter, we need to prove more effectively that we are central to the missions of the academy. We can do that through creating spaces that are welcoming and useful, that encourage collaborative work and quiet reflection. We can do that through providing access to quality resources, both digitally and yes, still in print. But most importantly, I think, we will do that through building relationships.

I'm a fairly new librarian: I graduated from library school only a year and a half ago, but even as a student, I knew that faculty relationships are important. And I read over and over that they are some of the biggest challenges we face. We need our faculty to value us, and we want our faculty to work with us. But how do we initiate those relationships? How can we convince a professor that library instruction is valuable when he sees it only as a way to fill time? What incentives can we give researchers to deposit their work in our repositories? How can we work with faculty to effect change in scholarly communication channels? These are pretty big questions, and alas, I don't really have the answers. But I know that finding them is going to be crucial to our continued work as librarians. Collaborating with faculty should become central to our missions, in the way that collecting endless copies of paper journals used to be.

At Menucha, I started to see some of those answers, from the first conference event, David Silver's key note speech. David Silver is a Professor of Media Studies and Environmental Studies at University of San Francisco. More importantly (for our purposes, at least) he is a huge supporter of the library. Silver incorporates many projects into his courses that actively engage the library, both as a subject, a collaborator, an exhibitor, and a receptacle for student work. Silver is, himself, engaged with the librarians at USF. He talks with them regularly and is committed to working with them throughout every semester.

Professors like Silver are our foundation. We need to nurture these kinds of relationships where they exist, and cultivate them where they don't yet. We can do this by getting out of the library and into the departments, regularly visiting to say hi, asking questions about their work, and offering our help. Silver said, at one point in his talk, that it's important for faculty to meet, and talk, and eat together, early and often, and really, this is such a simple way to cultivate relationships:

Take new faculty out to lunch, and occasionally, older faculty, as well. We can't make contact once and expect them to initiate contact from there on out; we have to be actively interested in what they're doing, always with an eye toward how we can support their work.

Where we already have enthusiastic supporters like Silver, we should enlist them to build that enthusiasm among their colleagues. Ask them to talk about their projects with the library at faculty meetings or forums. Work on small talks to present with them about our collaborative work. There are people in our institutions who are more than happy to talk up the library wherever they go, and we should encourage that. These people are our natural PR voices.

Finally, Silver suggests that we should find a way within our institutions to reward collaboration between faculty and the library. A small gift given for collaborative projects can be a great incentive. In my library, we've recently instituted a pilot project to award collection development funds to faculty who can work with librarians to find areas where our collection can be fleshed out in ways that support specific teaching goals. In times when money is tight, even a few hundred dollars can be an enormous incentive.

Building relationships with faculty now can lead to significant collaborations in the future. Libraries can step into the roles that scholarly publishers once filled, supporting open access publication and building research sharing tools. The second speaker, Jamene Brooks-Kieffer, at Kansas State University, suggested a wonderful project, which she calls Colloquium, an online research collaboration tool, where faculty can post research papers for comments, share ideas, organize their research, and develop portfolios. These kinds of projects are a natural of the role of libraries, but in order to make them really work, we need the relationships with faculty to be solid from the very beginning (not to mention hiring more people with programming abilities, but that is an idea for a different time). Now is the time for us all to leave the library, go out into our campuses, and begin to build those relationships. I'm beginning to think, more than anything else, this will really be the key to sustainable libraries in the twenty-first century.

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A Noble Future: ACRL OR/WA 2010 Conference ***Althea Eannace Lazzaro***

I've worked at two academic libraries—the splendid University of Washington Art Library, and the bustling Seattle Central Community College library—and though my time at both has been brief, I am beginning to grasp how essential communication with colleagues becomes when we are entering the unknown but eagerly anticipated future. This year's conference, entitled "If We Knew Today What We'll Know Tomorrow: Futures Thinking for Academic Libraries" absolutely convinced me of the fact.

Futures thinking is a new practice for me, and, in any formal sense, I think it is awkward process for most of us to think of the future in any sort of disciplined, systematic way. I think that for many of us, thinking about the future means either fantasizing about a possible ideal or dreading what seems like an undesirable inevitability. To come together, with our colleagues, and compare notes about what we are all experiencing in order to think clearly about what our futures could and should look like is a bold, courageous, and difficult task to have undertaken at our conference.

I have never attended a conference where all of the participants stay together for the whole of the program. At Menucha, this year, the only time that the group was split up was for our respective chapter meetings. Aside from that we all learned together, spoke together, and ate together. This communal effort to peer into the future put me in mind of a few lines from Walt Whitman,

...Dear camerado! I confess I have urged you onward
with me,

and still urge you, without the least idea what is our
destination...

The value of what Whitman proclaims and what we
accomplished is three-fold, to my mind:

1. By meeting together to think about our future, we are pushing each other, urging each other onward, rather than letting ourselves stagnate. This ensures that whatever the future of our services, systems, and collections may be, they will be the best that we can make them, rather than what is just good enough.
2. We urge each other onward, "without the least idea what is our destination." Though the future is unknown, it is nonetheless approaching, and we are a profession of forward thinkers. There is a bravery and a nobility in working toward a future that we can shape, but that we cannot know.
3. We are "Dear Camerados." I was overwhelmed by the affection, warmth, and welcome that was displayed at this gathering of colleagues. There was clearly a real pleasure in coming together to see, celebrate, and learn from each other.

So, now that I've outlined how an ACRL conference is like a Walt Whitman Poem, maybe I should discuss some of the things that led me to be so enthused.

My fellow scholarship winner, Laura Krier, of Whitman College, has talked about the Thursday goings on, during which we learned about the future of library collaborations with professors from a professor's point of view, and about the possibilities of facilitating intellectual collaboration through our discovery systems. An exciting set up for Friday's discussions, I would say.

So, bright and early Friday morning we buckled down to the hard work of evaluating the Ithaka Report, "Faculty Survey 2009: Key Strategic Insights for Libraries, Publishers, and Societies" led by an innovative panel composed of Faye A. Chadwell of Oregon State University, Cynthia Fugate of the University of Washington, and Victoria Hanawalt of Reed College. If I may presume to summarize the thoughtful responses of these three panelists, the consensus seemed to be that the Ithaka Report didn't reveal much that we don't already know from our own faculty and first hand experience. Rather, the report underlines many of the challenges that we're facing and solutions that we're developing, like the need to measure the value that students derive from library interactions to those student's grades, and the larger issue of developing metrics to measure return on investment.

Lightning talks were another new conference feature for me, and for the conference. Day two's lightning talks ran the gamut from how to give a talk composed entirely of Lolcats to a review of how QR codes and augmented reality can enhance the library experience. Following the electrifying, punchy talks was the keynote address by Elizabeth Dupuis. Elizabeth began

her introduction by talking about some of the changes that have been occurring at Berkley, her home institution. Though she had a whole PowerPoint planned out, she never really ended that introduction. I think she, and we in the audience, were carried away by how timely and instructive her stories of budget cuts, library sit-ins, and students' advocacy for their own learning, felt in this tough present. We were all challenged to think about how we will turn this difficult, but invigorating, here and now into a future that we can be proud of.

The conference culminated with a democratically selected "Mystery Panel" that was elected over the two days by conference attendees. Sitting on this final panel were Cynthia Fugate, Lorena O'English, Jamene Brooks-Kieffer, and Nicholas Schiller. David Silver, who moderated the panel, challenged the panelists to put the ideas that they had presented over the past two days, into the context of the new bank of knowledge that we had stored up together. The mystery Panelists rose to the occasion, and I left feeling exhilarated by all we had accomplished.

As a second year library student, it is easy to feel confused about how bad things are, and whether libraries even have a future. Being in a room with librarians who are in the field, and who are taking the time to think about what that very valuable future for libraries will look like, was more than inspiring: it was exulting. I am thankful to be a part of this profession, who in the midst of very hard times, continue to urge each other on to an interesting, useful future.

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